Please type a plus sign (+) inside this box + PTO/SB/08A (08-00) Approved for use through 10/31/2002. OMB 0651-0031 U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number. bstitute for form 1449A/PTO Complete if Known 10/735,309 **Application Number** INFORMATION DISCLOSURE Filing Date December 12, 2003 STATEMENT BY APPLICANT First Named Inventor Gray Group Art Unit 2611 (use as many sheets as necessary) **Examiner Name** Unknown Sheet of BS02280 Attorney Docket Number

U.S. PATENT DOCUMENTS								
Examiner Initials *	Cite No.1	U.S. Patent Document  Number Kind Code² (if known)	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevan Figures Appear			
		2003/0172374	Vinson et al.	09-2003				
		5,848,397	Marsh et al.	12-1998				
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		5,854,897	Radziewicz et al.	12-1998				
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OTHER PRIOR ART NON PATENT LITERATURE DOCUMENTS							
Examiner Initials *	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>				
		Aggarwal et al ("A Framework for the Optimizing of WWW Advertising" Proceedings fo the International IFIP/GI Working Conference Trends in Distributed Systems for Electronic Commerce, Pages:1-10, Year of Publication: 1998).					

Examiner Signature	/Shelton Austin/	Date Considered	03/06/2008	

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